

From: [Maggie Collins](#)
To: [Committee Social Issues](#)
Cc:
Subject: Re: Inquiry into the state of live music in New South Wales – Post-hearing responses – 16 June 2026
Date: Monday, 13 July 2026 3:49:42 PM
Attachments: [image001.png](#)
[Michael's Rule Support Act Data 2025.xlsx](#)
[Michael's Rule Support Act Data 2026.xlsx](#)
[Pollstar Ticketing Data 2024 & 2025.xlsx](#)

Hi Ari,

Thank you for the transcript, no corrections needed.

I've attached the data on Michael's Rule that we were due to provide on notice. It is worth noting that being a small not-for-profit organisation, this is compiled using our own resources and therefore not a result of any formal or paid research process, but it is a solid insight into the landscape of local support artists on International tours in Australia from 2025 to 2026. With this in mind, these are not documents we have the ability to constantly upkeep in detail, there are some tours listed where the support has not yet been updated, which may affect the percentage. But given this is a snapshot from the middle of last year, and then again from the middle of this year, showing the overall ballpark of international tours having local supports at 31-38%, it gives an indication of what we've known for a number of years now; hence our calls to re-instate this rule as it was many years ago.

At a more granular level, and addressing the data from a ticketing data standpoint, we've been able to review the Pollstar AUNZ ticketing data (that's released every September) for the years of 2024 and 2025. This has shown us the following kind of insights (ie from 2025):

- "One in five tours went without a support act entirely; a wasted opportunity"
- "Local artists were 1.58 times less likely to be booked than an international."
- "Audiences had nearly one in five times less chance to witness local supports than they did international supports"
- "In terms of numbers, that's 1.3M people"
- "Over a third of ticket holders (36.8%) had no chance of seeing a local support artist."

Let me know if you need more info in regards to this!
Maggie